

The New

# Patchogue Medford News

www.PatMedNews.com

In Partnership with P&S Newspaper Group, LTD.

The most widely read and distributed newspaper in the Patchogue-Medford area.

## display advertising

Rates below are for each paper, effective as of September 1, 2008 for advertising in weekly editions of Patchogue-Medford News, Smithtown Messnger, Brookhaven Review, Ronkonkoma Review, or Huntington Journal.

## color:

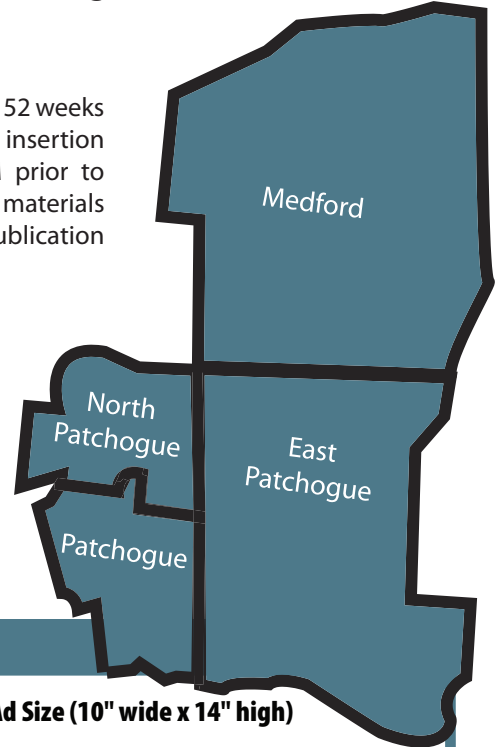
Spot color charge, per advertisement: additional \$150 for full page, \$75 for any fraction. Subject to availability - limited positions available. Color of ink is R.O.P Four color charge \$400, additional per advertisement for full page or any fraction. Camera Ready PDF disk and materials on all four color ads.

## issuance & closing dates

All papers are published on Friday, 52 weeks per year. Space reservation(with insertion order) due on Tuesday, 5:00 PM prior to publication date. Camera ready materials due Monday, noon, prior to publication date.

## classified ads

All publications: \$.25 first 25 words. \$.70 each additional word. Out-of-side ads must be paid in advance.



## Advertising Rates

## One Time Rate

**Full Page (Page 2/or Back Page)**

**\$837.90**

**Ad Size (10" wide x 14" high)**

**Full Page**

**\$634.90**

**Ad Size (10" wide x 14" high)**

**Jr. Full Page**

**\$507.90**

**Ad Size (6 7/8" wide x 10" high)**

**Half Page (Page 2)**

**\$440.90**

**Ad Size (10" wide x 6 7/8" high)**

**Half Page**

**\$329.90**

**Ad Size (10" wide x 6 7/8" high)**

**Quarter Page**

**\$176.90**

**Ad Size (4 7/8" wide x 6 7/8" high)**

**Eighth Page**

**\$ 93.90**

**Ad Size (4 7/8" wide x 3 3/8" high)**

**Frequency Discounts: 7 Times -10% off; 13 Times - 20% off; 26 Times - 30% off; 52 Times - 40% off**

Effective Date: September 2008

## Additional P&S Newspaper Publications

**Review** RONKONKOMA

|                            |          |
|----------------------------|----------|
| RONKONKOMA # of Households |          |
| MHI                        | \$79,702 |
| Median Home Price          | \$349,00 |
| Median Age                 | 39.9     |
| %Married Couple            | 82       |
| EBI                        | \$       |

**Messenger** SMITHTOWN

|                           |                 |
|---------------------------|-----------------|
| SMITHTOWN # of Households | 39,828          |
| MHI                       | \$98,828        |
| Median Home Price         | \$487,400       |
| Median Age                | 35.9            |
| %Married Couple           | 73.9            |
| EBI                       | \$2,195,828,671 |

**Review** BROOKHAVEN

|                            |                 |
|----------------------------|-----------------|
| BROOKHAVEN # of Households | 137,016         |
| MHI                        | \$89,914        |
| Median Home Price          | \$397,000       |
| Median Age                 | 31.6            |
| %Married Couple            | 67.3            |
| EBI                        | \$2,960,402,703 |

Call us for multiple newspaper media buy volume discounts

Advertising Sales: call (631)207-1057 To Submit an Ad: art@PatMedNews.com News Submission: editor@PatMedNews.com